# Tushar Prakash

Product Designer • **Portfolio**

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## experiences

### Klub, Bangalore

Product Designer   |   Dec 2022 - Present

As a growing fintech startup following Revenue-based financing as the model, My role is to design internal operations tool to manage and govern the ops of different teams. Built the design system for the application and collaborated with the tech team to ensure the quality & robustness of the product.

The application helped the ops team in:

1. **Reduced TAT for disbursement** from avg. of 5-6 days to 2-3 days for the ideal flow(all essential docs are submitted) with the help of Camunda workflows and task manager.

2. **Increased data/doc accessibility** for the internal team by reducing the time spent in searching the data/information by 0.3x with the information architecture change. We followed an object-oriented approach for the new I.A with the help of the Product team.

3. **CSAT- Customer satisfaction rate** for the portal was 7.9/10 which lies in the green zone of the scale

### Zemoso Technologies, Hyderabad

UX Designer   |   Feb 2021 - Dec 2022

1. Designed high-fidelity prototypes resulted in onboarding of new customers and the plan to enroll a few more which led to securing pre-seed/seed funding. Involve with developers to ensure design cohesion and ensure the promised product quality to stakeholders.

2. Assisted one of the clients shed the stealth tag and secure $6 million in funding to scale across other verticals. As we executed ideas into MVP within weeks to test in the market followed by Design sprint with agile methodology.

### Freelance UI/UX Designer

Oct 2020 - Feb 2021

Worked with startups to build and scale up their products.
I have worked with brands like:

1. Digital Narration Pvt Ltd. (Coimbatore, IN)
2. Rapidbox (Blr, IN)
3. T-health (Hyd, IN)
4. Wykonane digital agency (Blr,IN)
5. WrdHrd (Blr, IN)

## skills

### Research & Design

User research, user flows
Persona
Brainstorming & Googling
Journey mapping
Storyboarding
Visual design
Wireframing & Interaction design
Design sytems, Atomic design
Rapid prototyping

### Software & tools

Figma
Adobe xd
Miro
Notion
Zeplin
Adobe suite

## values

Collaborative
Good listener
Responsible
Enthusiastic
Ownership
Team player
Growth Mindset
Openness to Feedback

## education

### National institute of Fashion Technology (NIFT), Hyderabad

2016-2020

Bachelor in Design (B.Des)
cgpa: 8